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FOR IMMEDIATE RELEASE

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ArtsVoCo.com

Inaugural Arts VoCo Season of the Arts presented by Brown & Brown and Riverfront Arts District in collaboration with Volusia County Cultural Alliance

March 23 – April 13, 2025

21 Days, 100+ Events from St. Johns River to the Atlantic Ocean

Daytona Beach, FL – The Riverfront Arts District, in collaboration with the Volusia County Cultural Alliance (VCCA), proudly presents the Arts VoCo Season of the Arts—a dynamic celebration of festivals, exhibits, performances, and cultural experiences across Volusia County.

This exciting season culminates in the Arts VoCo Awards Gala – Take Flight, an elegant evening dedicated to recognizing outstanding contributions to the arts. The season and gala benefit Volusia County Schools Fine Arts Programs, supporting the next generation of artists and cultural leaders in our community.

Highlighted events (full list available at www.artsvoco.com):

March 12 – March 29 - Meaningful Museums, Upstate Camp: Amy Vigilante & A Painter's Diary: Oscar Bluemner and Amy Vigilante, Hand Art Center, *DeLand*

March 23 - Conversations with Chagall, Ormond Performing Arts Center, *Ormond Beach*

March 29 & 30 - DeLand Outdoor Art Festival, *DeLand*

Through April - Art Imitates Life Public Art Sculpture Tour, *Ormond Beach*

March 29 - Audubon Speaker Series: Kirsten Hines, Museum of Arts and Sciences, *Daytona Beach*

March 29 - Something Rotten, Daytona Playhouse, *Daytona Beach*

March 30 – April 27 - 53rd Annual Volusia Students Create, Gateway Center for the Arts, *DeBary*

April 11 – May 4 - Athens Theater presents Grease, *DeLand*

April 4 - ArtHaus' Advanced Placement High School Exhibit Opening, *Port Orange*

April 5 & 6 - ONE DAYTONA Art Festival, *Daytona Beach*

April 12 & 13 - Daytona Beach Arts Fest (DBAF25), *Daytona Beach*

2025 Arts VoCo Gala – Take Flight

Date: April 1, 2025 | 6:00 – 9:00 PM

Location: Cici and Hyatt Brown Museum of Art, Daytona Beach

Tickets & Sponsorships: ArtsVoCo.com/gala

Sponsored by: Brown & Brown, Museum of Arts and Sciences, SR Perrott, Imagine Daytona, Riverfront Arts District & Kiwanis Club of Daytona Beach

Honorees

- **Cici Brown** – *Legacy Award Recipient*
- **Atlantic Center for the Arts** – *Outstanding Arts & Cultural Organization*
- **Thays França**, Ormond Beach Artist and Gallery Owner – *Artist of Distinction Award*
- **Arts Educator Excellence Awards** – *To Be Announced*
- **Emerging Artist Awards** – *To Be Announced*
- Honorable Mention – *Tippen Davidson Award recipient* **Lloyd Bowers**
- Honorable Mention – *Brady-Coolidge Award recipient* **Julia Truilo**

Gala Performances Include:

Volusia Community Arts String Quartet, Spruce Creek High School Jazz Band, Live Painting & Performance Art...and more!

A Season of Creativity and Connection

*We are thrilled to have **Brown & Brown** as the Presenting Sponsor, aligning with our vision to bring a vibrant arts season to Volusia County while investing in the next generation of artists. Their support reinforces the power of the arts to inspire, connect, and drive meaningful impact in our community.*

"The Arts VoCo Season of the Arts was created to unite and amplify the incredible talent, organizations, and cultural experiences that make Volusia County a vibrant hub for the arts. Our mission is to celebrate artistic excellence, foster collaboration, and engage the community in meaningful ways that inspire creativity and connection. This initiative provides a platform for artists, educators, and cultural leaders to showcase their work, while also creating opportunities for businesses and supporters to invest in the future of the arts. We believe that the arts are a driving force for economic growth, education, and cultural enrichment, and through Arts VoCo, we aim to elevate their impact across our region."

— **Theresa Lieberman, Chairwoman, Riverfront Arts District**

How to Get Involved

Artists, organizations, and supporters are invited to participate in the Arts VoCo Season of the Arts. Opportunities include:

- Sponsorships
- Program Advertising
- Event Participation

Complimentary Listing for Individual Artists, non-profit art organizations & VCCA Members

Sign up here: 🖱️ <https://bit.ly/4aLo6Ym>

Use Coupon Code: FREE2025 at checkout to waive the \$50 listing fee!

Explore More: ArtsVoCo.com

Sponsorship & Partnership Inquiries: *Theresa Lieberman – theresa@im-daytona.com*

About the Organizers

Riverfront Arts District (RAD)

The Riverfront Arts District is a nonprofit initiative dedicated to fostering a thriving arts community throughout Volusia County. Through strategic collaborations, innovative programming, and community engagement, RAD serves as a catalyst for the creative economy, supporting artists, cultural organizations, and arts education.

About Brown & Brown

Brown & Brown Strengthens Commitment to the Arts with Voco Arts Sponsorship

At Brown & Brown, our culture of caring is at the core of who we are. We are proud to give back to the communities where we work, play, and live. This year, we are honored to celebrate Cici Brown as the Legacy Award recipient, recognizing her remarkable impact on our community, particularly her dedication to championing the arts.

Through our sponsorship of Voco Arts, we are proud to support their mission of enriching and preserving our local culture. Additionally, we are investing in the future of the arts by supporting aspiring young artists in Volusia County Schools, helping foster creativity and inspire the next generation.

Together, we are committed to ensuring the arts continue to thrive, making a lasting impact on our community for years to come.

Volusia County Cultural Alliance (VCCA)

The Volusia County Cultural Alliance is committed to advancing, promoting, and supporting the arts and cultural organizations throughout the county. VCCA advocates for the vital role of the arts in community development, education, and economic growth.

Volusia County Schools Fine Arts Programs

Volusia County Schools' Fine Arts Programs play a pivotal role in arts education, nurturing young talent and fostering creativity in visual arts, music, dance, and theater. *Net proceeds from the Arts VoCo Gala – Take Flight* directly support these programs, helping to inspire and shape the next generation of artists and arts advocates.

Join Us in Celebrating the Power of the Arts!

For media inquiries, interviews, or more information, contact:

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